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## 10/12/1990 - RHA members join United Way effort

University Marketing and Communications

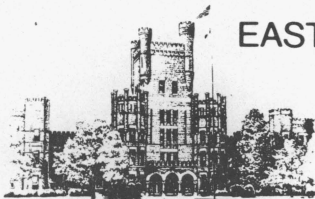
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FOR IMMEDIATE RELEASE:

RHA MEMBERS JOIN UNITED WAY EFFORT

CHARLESTON, IL.--Representatives of Eastern Illinois University's Residence Hall Association are joining efforts to help raise Eastern's United Way goal of \$30,000. This is approximately 30 percent of the Eastern Coles County United Way's \$110,000 goal.

Junior John Biernbaum of Palestine, president of RHA, said this is the first year RHA has actively participated in the United Way fund drive. He explained that RHA consists of two or three representatives from each of Eastern's residence halls depending on the size of the hall.

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## UNITED WAY

"We hope to generate participation from everyone. We have a good group of representatives this year, who are committed to helping others," Biernbaum said.

Biernbaum said he plans to challenge the residence halls to begin collecting donations for the United Way and will present a certificate to the residence hall that raises the most money.

Because Eastern's \$30,000 goal is 20 percent over last year's, Biernbaum said he feels a special obligation for RHA to get involved.

Biernbaum said volunteers will accept donations at the annual RHA haunted house later this month, as well as at the Parents' Weekend football game Saturday, Nov. 3. Volunteers will be posted at the entrances to O'Brien Stadium and will be wearing special United Way t-shirts to identify themselves.

While this is the first year RHA has participated in the United Way fund drive, students campuswide raised approximately \$1,000 last year.